Outclass the Competition!
Learn the Secrets to Success for Career Fairs, Interviews and in the Professional Arena

Monday, September 10, 2012
5:30 - 7:00pm • 113 Dreese Labs

In today’s fiercely competitive business arenas, etiquette and protocol intelligence will give you an edge that will make the difference between you and another person who is just as qualified. Technical skills only count for 15% of the reason someone gets a job, advances in a job, and keeps a job. It is your professional and personal presence – your business etiquette - that make the difference!

Etiquette knowledge has always been a valuable business tool. The personal and professional demands placed upon people in today’s marketplace surpass any experienced in the past.

Those who wish to be successful in business must be able to impact their environment with a professional presence, a powerful first impression, an excellent handshake, eye contact, appropriate business attire, introductions, small talk, mingling with ease, and more.

This free, interactive and educational workshop will be presented by Denise Pietzsch, a certified corporate etiquette and international protocol consultant. You will take away a wealth of knowledge and a plan to exhibit style, class, and professionalism as you “Outclass the Competition.” No registration is required.

Denise F. Pietzsch is an etiquette expert, co-author of The Power of Civility and the founder/facilitator of an international etiquette forum of more than 900 members. Founded in 2007, Etiquette and Protocol Image Consultants, LLC (e.p.i.c.) began from a 10 year dream. She brings the etiquette edge and soft skills that teach the elements of personal and professional success. Denise graduated from The Ohio State University and is certified as a Corporate Etiquette and International Protocol Consultant from The Protocol School of Washington®.