In today’s fiercely competitive business arenas, etiquette and protocol intelligence will give you an edge that will make the difference between you and another person who is just as qualified. Technical skills only count for 15% of the reason someone gets a job, advances in a job, and keeps a job. It is your professional and personal presence – your business etiquette - that make the difference!

Etiquette knowledge has always been a valuable business tool. The personal and professional demands placed upon people in today’s marketplace surpass any experienced in the past.

Those who wish to be successful in business must be able to impact their environment with a professional presence, a powerful first impression, an excellent handshake, eye contact, appropriate business attire, introductions, small talk, mingling with ease, and more.

This free, interactive and educational workshop will be presented by Denise Pietzsch, a certified corporate etiquette and international protocol consultant. You will take away a wealth of knowledge and a plan to exhibit style, class, and professionalism as you “Outclass the Competition.” No registration is required.

Denise F. Pietzsch is an author, trainer, speaker, and a certified corporate etiquette and international protocol consultant. Integrity, civility, and grace are reflected in all of our words, actions, and deeds. Denise Pietzsch has a mission to bring these soft skills to this global generation through etiquette education. She is the founder and executive director of Etiquette and Protocol Image Consultants, LLC (epic. Denise graduated from The Ohio State University and received her formal etiquette certification from The Protocol School of Washington®.